

## Press Release

For Immediate Release [www.knoxvillesymphony.com](http://www.knoxvillesymphony.com)

### **KSO TO PERFORM YOUNG PEOPLE’S CONCERTS FOR 8,400 STUDENTS THIS MONTH**

**Knoxville, TN – October 15, 2018** – The **Knoxville Symphony Orchestra** will perform for more than 8,400 elementary students during the **Sheena McCall Young People’s Concerts** at the **Knoxville Civic Auditorium on October 31 and Nov. 1-2**. There are a total of four performances:

Wednesday, Oct. 31 at 9:30 a.m.

Thursday, Nov. 1 at 9:30 a.m. and 11:00 a.m.

Friday, Nov. 2 at 9:30

The 9:30 a.m. shows on Nov. 1 and Nov. 2 are **SOLD OUT** (as the KSO hosts more than 2,300 students at each). The 11 a.m. show is recommended for home school students. **The 9:30 a.m. shows offer an excellent photo & video opportunity.**

The Sheena McCall Young People’s Concerts’ theme this year is **“What’s Your Story?”** **KSO Music Director Aram Demirjian** conducts the Knoxville Symphony Orchestra in an educational and engaging program designed for students in 3<sup>rd</sup> through 5<sup>th</sup> grades, using visual elements such as video projections, props, lights, guest artist singers and dancers to stimulate the students' interest and plant the seeds for further musical involvement.

The 2018 Young People's Concerts and the theme **“What’s Your Story?”** will explore the elements that combine to make a story including setting, character and plot and the ways that music can represent each of these elements. Students will be asked to create their own story to go along with an evocative piece of music and six winning stories will be selected to be performed with the KSO during the concerts. Musical Highlights will include: Wagner's *Ride of the Valkyries*, Tchaikovsky's *Waltz from Sleeping Beauty*, Grieg's *In the Hall of the Mountain King*, Shostakovich's *Symphony No. 5* and music of John Williams.

These concerts are attended by school and home schooled groups from six East Tennessee counties. Performances are open to the general public for \$6.25 per person. For more information about the KSO's education programs, please visit [www.knoxvillesymphony.com](http://www.knoxvillesymphony.com).

The YPCs are sponsored by Sheena M. McCall, the Rotary Club of Knoxville, Akima Club, Turkey Creek Land Partners, Coldwell Banker, Wallace & Wallace, Connor Concepts, Investors Management Services, and Martin & Company.

### **About the Knoxville Symphony Orchestra**

Established in 1935, and now under the leadership of Music Director **Aram Demirjian**, the KSO has contributed to the cultural life in East Tennessee continuously for 81 years, providing excellence in musical and educational programs. The Orchestra consists of 80 professional musicians and performs 300 programs throughout the region each season, reaching audiences of more than 200,000 people. The KSO performs in traditional venues such as the Tennessee Theatre, Bijou Theatre and the Civic Auditorium as well as non-traditional places like hospitals, schools, city parks and churches. For more information regarding the KSO, please visit [www.knoxvillesymphony.com](http://www.knoxvillesymphony.com) or call 865-291-3310.

### **Social Media:**

The KSO will perform FOUR Young People's Concerts for 8,000+ children grades 3rd-5th on October 31, Nov. 1 & 2 at the Civic Auditorium. [Follow @knoxsymphony on Twitter](#) and [Like KSO on Facebook](#).